

Component 3: Influences on Global Travel and Tourism
Title: 3 - Political Factors
Date:

Do Now (5 minutes - Independent)

Call Centres

Give 2 advantages and 2 disadvantages to using a call centre to book your holiday?



No face to face contact with the customer



Most large travel agency chains have call centres and their opening hours are longer than that of a high street retail agent.



The structure within the call centre is similar to the high street agent except on a larger scale



Numerous teams of sales consultants who answer the calls and deal with enquiries are supervised by team leaders.



Team leaders will report to the manager and are responsible for their individual team members.



There is also an administration team to deal with all correspondence

DQ: How do political factors affect global travel and tourism?

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To EXPLAIN how each political impact affects the global travel and tourism industry.	LEVEL 2 MERIT	

Children's education should help them to develop their talents and abilities learning to live peacefully, protect the environment and respect other people. – Article 29

“The TRUMP SLUMP”

Fact or Fiction?



When Donald Trump was president of the USA, do you think tourist numbers were affected? Increased or decreased?

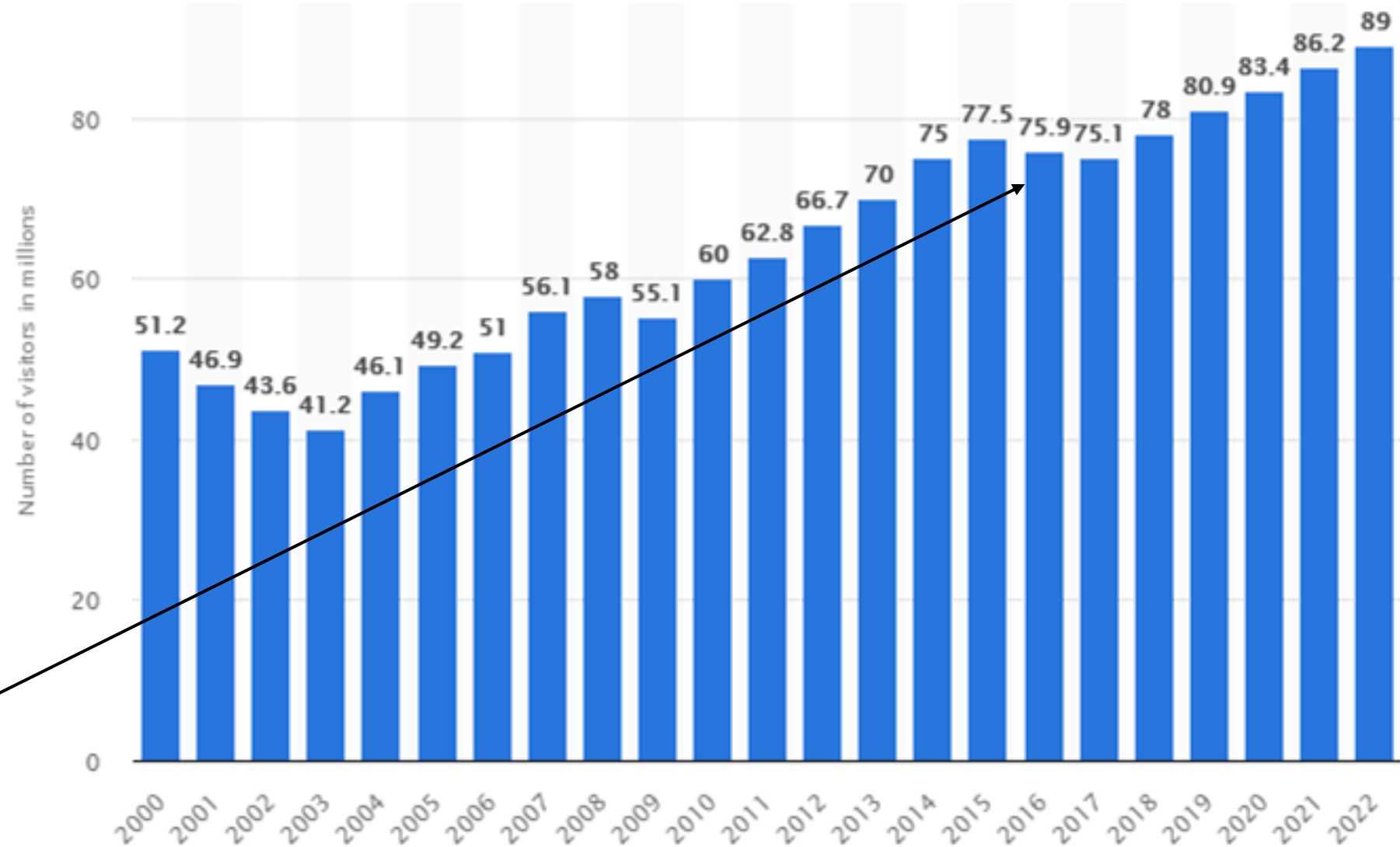
Write your answer in your books.

Travel to the USA increased/decreased when Trump became President. I think this because...

“The TRUMP SLUMP” Fact or Fiction?



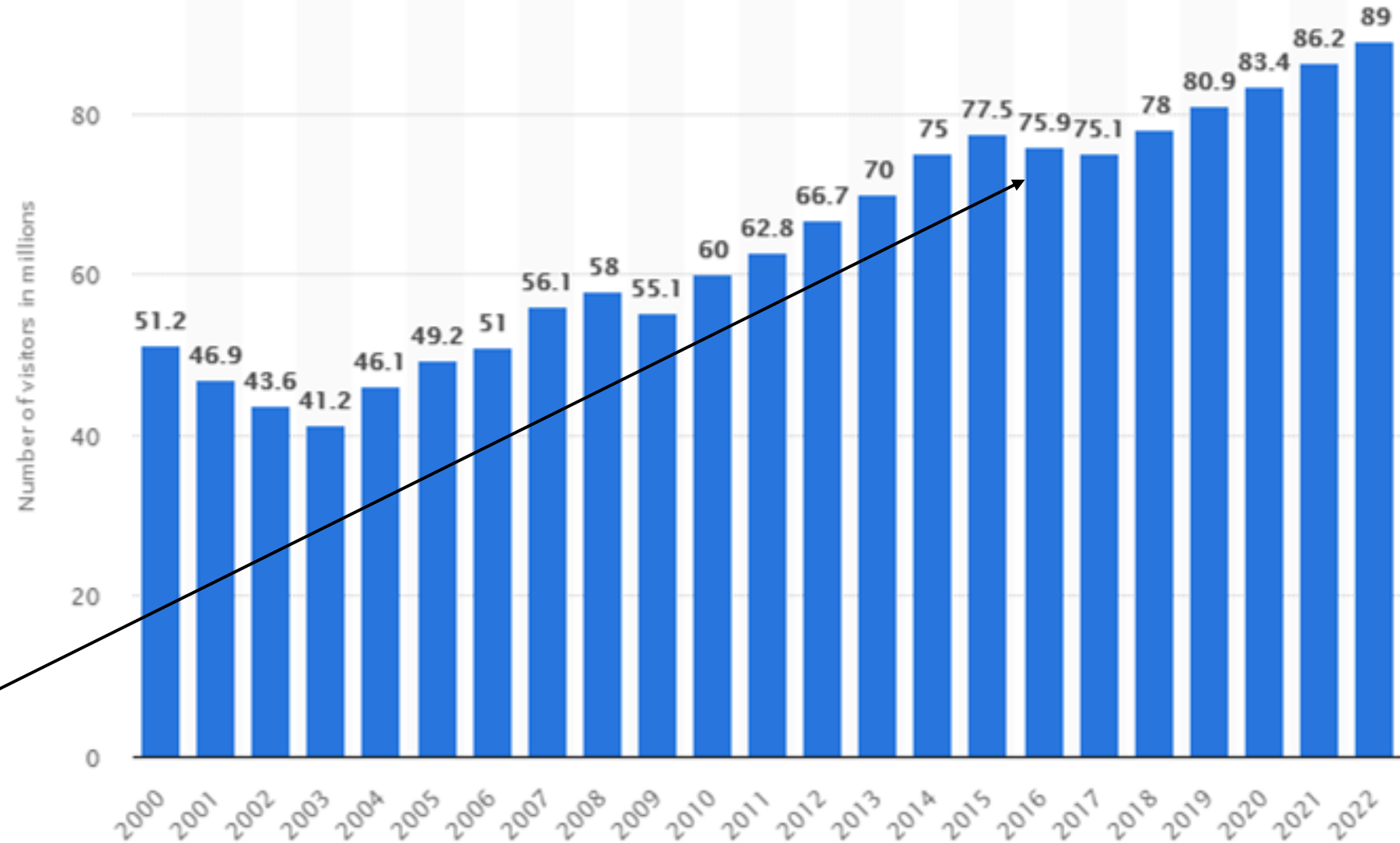
Tourism numbers decreased in 2016 and 2017 as people were unsure about visiting the USA.



“The TRUMP SLUMP” Fact or Fiction?

However, tourist numbers are predicted to increase up to 2024.

As well as this, tourist numbers decreased in 2001 to 2003, and in 2009. Why do you think this was?



Political Unrest

This is when the _____ **public** protest against the _____,
or where an _____ **government** might take **uprising** in a _____
country

country **public** **government**
uprising

https://www.youtube.com/watch?v=KeJw6U9_VeY

– Paris

<https://www.youtube.com/watch?v=00-iHMDqeBM>

– Egypt

<https://www.youtube.com/watch?v=6UzIE6kNdLE>

- Kenya

In recent years, destinations like Thailand, Egypt, Kenya and Paris have all suffered from political unrest.

Watch the following videos, and write a sentence in your books, of whether or not you would want to visit each of these destinations!

Political Unrest

Watch the following videos, and write a sentence in your books, of whether or not you would want to visit each of these destinations!

***I would/would not want to visit Paris based on the political unrest.
This is because...***

***I would/would not want to visit Egypt based on the political unrest.
This is because...***

***I would/would not want to visit Kenya based on the political unrest.
This is because...***

Challenge – What impact would this have on the travel and tourism industry?

Political Unrest - Kenya

Watch the video and answer the following questions in **FULL SENTENCES**;

1. Has tourism increased or decreased?
2. What attracts tourists to Kenya?
3. What percentage of the population is employed in the tourism industry in Kenya?
4. What impact do FOREIGN EMBASSIES have?
5. What might happen to people that work in the tourism industry?
6. What are tourists asked to do if they still visit a destination when there is political unrest?

Political Unrest - Kenya

GREEN PEN ANSWERS IN YOUR BOOKS

1. Decreased
2. White sandy beaches, scenery, clear water, climate
3. 25% or 1/4 (one quarter)
4. Foreign Embassies suggest that tourists shouldn't visit that destination.
5. People might lose their jobs, move away in order to provide for their families.
6. Made to sign legal papers, not to get compensation if they are caught up in the political unrest/violence.

Political Unrest - Kenya

In January 2008, Kenya experienced severe political unrest, similar to that in the video.

As a result of this, UK tour companies suspended visits to Kenya. The country experienced a 73% fall in visitor numbers for the first 3 months of 2008. When the country was considered safe for visitors again in May 2008, Richard Branson, owner of Virgin Atlantic, became involved in promoting the country as a tourist destination.

Political Unrest – North/South Korea

Political unrest can also bring tourism to a country. A particular example is the DMZ border between North and South Korea, a popular tourist attraction. This helps to generate income for both countries, as well as the potential to open up travel routes between countries.

It is a good way to bring in money, giving tourists a ‘unique experience’ into what tensions are like between the two countries.

<https://www.youtube.com/watch?v=qLxW9GHmPgk>

– Video of travel bloggers visiting the DMZ



The 3rd infiltration Tunnel Tour + Dora observatory

Available everyday except Monday & National Holiday

Tour guide, transportation, entrance fees. included

Time & Price

Morning 08:00-13:20

- Minimum 1 person/Tour ~~55,000~~ 50,000 won

Afternoon 11:00-17:00

- Minimum 2 people/Tour 65,000 won

- Group of 3 people ~ 55,000 won

Course

- Hotel pick-up
- Imjingak Park
- The Bridge of Freedom
- The 3rd infiltration Tunnel
- DMZ Theater / Exhibition Hall
- Dora observatory
- Dorasan Station
- Pass by the Unification Village
- Arrive at City Hall

 No Shopping Tour



Reservation

Travel advice for British-Iranian dual nationals



Travel advice for British nationals, except British-Iranian dual nationals



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Regulations & Legislation

Civil Aviation Authority

Office of Rail Regulations

Association of British Travel Agents

Association of Independent Tour Operators

These are in place to ensure regulations are meeting EU requirements, government legislation and in place to help customers in case of bankruptcy, where customers can get their money back if a travel agent goes out of business.

Internet Research – Notes in your books

Regulations & Legislation

The role of trade associations is to represent the interest of their members. This could be representing the government to influence policy decisions, protecting customers and ensuring regulations are met.

- 1. Summarise what ABTA is.**
- 2. Why should tourists book with an A**
- 3. What 3 things are included in the Code of Conduct?**



<https://www.youtube.com/watch?v=9jEQ9ntgLXE>

Regulations & Legislation

Travel companies need to constantly keep up to date with legislation. Match the below pieces of legislation with their definitions.

1. Annual leave entitlement

Maximum working week is 48 hours in 7 days.

1. Package travel regulations

Travel companies have made 'reasonable adjustments' for specific people since this was introduced.

1. Civil Aviation Authority

Further Bank Holiday Acts to allow working classes experience leisure time.

1. Disability Discrimination Act

Protects customers when booking a package holiday

1. Working Time Directive

Looks after air safety, airspace regulation, environmental safety amongst others.

Regulations & Legislation

Using a computer, research the following pieces of legislation.

**Disability Discrimination Act (2005), Working Time Directive (1993),
Package Tour Regulations (1992)**

Answer the following questions;

- 1. Summarise what it is.**
- 2. How have travel and tourism companies been affected by the legislation? Both good and bad!**

Passports and Entry Requirements

Overview of the eTA application process



1. Get your passport, credit or debit card ready, and read the help document.



2. Use the online form to apply. The form cannot be saved. So have your information ready.



3. Pay \$7 CAD for your eTA right after you complete the form.



4. Get an email about your eTA application. Most applications are approved within minutes.

or



5. You may need to submit documents before your application can be approved. If this happens to you, an email will be sent with instructions within 72 hours.

Different countries have different entry requirements which affect travel companies. As of August 2018, UK citizens now need to apply for a Electronic Travel Authorisation number before entering Canada.

Passports and Entry Requirements

Difficulty in getting visas for certain countries like Russia can cause problems.

The Russian government don't like people that work in media visiting the country, and the process to get a visa can be difficult.

Undercover police often pick up travellers from train stations to search them.

<https://www.youtube.com/watch?v=PCnps87SHJ4> – Play up until around 2:20.

<https://www.youtube.com/watch?v=PCnps87SHJ4>

Visas

You'll need to get a visa before you travel. The [Russian Embassy](#) advised in March 2018 that it takes around 20 business days (4 weeks) to process most visa applications.

As part of the visa application process, all applicants based in the UK aged 12 or over will need to visit a visa application centre to submit biometric data (scanned fingerprints). These are located in London, Manchester and Edinburgh. The Russian government has also announced plans to introduce biometric fingerprinting for all foreign nationals, including British nationals, when entering Russia. No dates have been confirmed for this.

On receiving your visa you should check the details carefully including the validity dates and passport number to make sure they are correct. Make sure you're aware of the terms and conditions attached to your visa before you travel. You should adhere to the validity and conditions of your visa while you're in Russia, as the authorities strictly enforce all visa and immigration laws.

If you intend to stay longer, you should arrange an extension of your visa before it expires. Overstaying your visa without authorisation can result in a delay to your departure, as well as the possibility of fines, court hearings, deportation and a ban from re-entry.

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Evaluate how political issues have an impact on the global travel and tourism industry (6 marks)

BUG

Box the command word

Underline key words

Glance over the question again

Evaluate how political issues have an impact on the global travel and tourism industry (6 marks)

State - One political issue affecting the global travel and tourism industry is...

Evidence - An example of this is...

Explain - This affects the industry because...

Develop - This means that...

On the other hand...

State - Another political issue affecting the global travel and tourism industry is...

Evidence –An example of this is...

Explain - This affects the industry because...

Develop - This means that...